

Pledging Matching Funds For The “I Love New York” Tourism Promotion – Department Of Tourism

Referred to: The Economic Development, Tourism, Housing, Planning and Transit Committee (Chairman Maloney and Legislators Berky, Delaune, Lapp, Litts, Maio and Rodriguez), and The Ways and Means Committee (Chairman Gerentine and Legislators Allen, Bartels, Belfiglio, Briggs, Maio, and Maloney)

Chairman of the Economic Development, Tourism, Housing, Planning, and Transit Committee, James F. Maloney, and Deputy Chairman Hector Rodriguez offer the following:

WHEREAS, this resolution has been submitted by the County Executive on behalf of the Department of Tourism; and

WHEREAS, the “I Love New York” Matching Funds Local Assistance Program (the “Program”) has been designated by New York State for fiscal year 2018; and

WHEREAS, for the past twenty years the Ulster County Department of Tourism has participated in the Program which is administered by the New York State Department of Economic Development, Division of Tourism; and

WHEREAS, the Program requires the County to match funds received from New York State; and

WHEREAS, the Department of Tourism anticipates applying for between \$30,000 and \$135,250 in matching funds; and

WHEREAS, the Program allows for additional advertising which is vital to the continuing growth of Tourism in Ulster County; now, therefore, be it

RESOLVED, that Ulster County hereby pledges to match funds received from the “I Love New York” Matching Funds Local Assistance Program during New York State fiscal year 2018 in an amount no more than \$135,250 and no less than \$30,000; and, be it further

RESOLVED, that Ulster County hereby reserves the right to accept or not accept funds from the Program,

and move its adoption.

Resolution No. 492 December 19, 2017

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Promotion – Department Of Tourism**

ADOPTED BY THE FOLLOWING VOTE:

AYES: 22 NOES: 0
(Absent: Legislator Bartels)

Passed Committee: Economic Development, Tourism, Housing, Planning and Transit
on December 5, 2017

Passed Committee: Ways and Means on December 12, 2017

FINANCIAL IMPACT:

\$68,032.00– 2018 BUDGETED APPROPRIATION DOLLARS

STATE OF NEW YORK

ss:

COUNTY OF ULSTER

I, the undersigned Clerk of the Legislature of the County of Ulster, hereby certify that the foregoing resolution is the original resolution adopted by the Ulster County Legislature on the 19th Day of December in the year Two Thousand and Seventeen, and said resolution shall remain on file in the office of said clerk.

IN WITNESS WHEREOF, I have hereunto set my hand and seal of the County of Ulster this 21st Day of December in the year Two Thousand and Seventeen.

|s| Victoria A. Fabella
Victoria A. Fabella, Clerk
Ulster County Legislature

Submitted to the County Executive this
21st Day of December, 2017.

Approved by the County Executive this
28th Day of December, 2017.

|s| Victoria A. Fabella
Victoria A. Fabella, Clerk
Ulster County Legislature

|s| Michael P. Hein
Michael P. Hein, County Executive