

**ULSTER COUNTY LEGISLATURE
COMMITTEE MEETING MINUTES**

NAME OF COMMITTEE: Economic Development & Tourism Committee

DATE: November 7, 2011

TIME: 4:45 P.M.

PLACE: County Office Bldg., Library Conference Room, 6th Floor

LEGISLATORS PRESENT: Chairman James Maloney, Legislators Rodriguez, Frey, Hayes, Sweeney, Donaldson, Loughran

LEGISLATORS EXCUSED: Aiello, Terrizzi

OTHERS ATTENDING: Lance Matteson President UCDC, Arthur Smith Budget Director, JJ Hanson Deputy Budget Director, Rick Remsnyder Dir. Tourism, Dennis Doyle Dir. Planning, Bob DiBella Public Transportation, Vic Melville LWV, Nettie Tomshaw Legislative Employee

The meeting was called to order by Chairman Maloney at 4:50 PM.

- Attendance, all members present with the exception of excused Legislators Aiello and Terrizzi.
- A motion by Legislator Rodriguez was made to accept the October 3, 2011 Committee Meeting Minutes, Seconded by Legislator Loughran, all were in favor, Carried.

2012 Budget Review – Art Smith Budget Director, JJ Hanson Deputy Budget Director, Dennis Doyle Director of Planning, Rick Remsnyder Director of Tourism and Bob DiBella Director of Public Transportation were in attendance to answer committee budget questions. JJ Hanson gave an overview - summary of expenditures and revenues for Planning, Tourism and UCAT. (see summary sheets below)

Planning
Summary of Expenditures & Revenue

Dept	Dept Title	Actual 2010	Adopted Budget 2011	Revised Budget 2011	Requested 2012	Recommend 2012	Variance 2011 Adopted 2012 Recommended
8020	Planning	797,918	1,132,008	1,400,278	999,485	999,485	(132,523)
Total Expenditures Planning		797,918	1,132,008	1,400,278	999,485	999,485	(132,523)

Dept	Dept Title	Actual 2010	Adopted Budget 2011	Revised Budget 2011	Requested 2012	Recommend 2012	Variance 2011 Adopted 2012 Recommended
8020	Planning	504,792	628,700	628,700	497,878	497,878	(130,822)
Total Revenue Planning		504,792	628,700	628,700	497,878	497,878	(130,822)
Net Revenue/Exp		(293,126)	(503,308)	(771,578)	(501,607)	(501,607)	1,701

2012 Recommended County Share: \$ 501,607
2012 Increase to the County Share: \$ (1,701)

Tourism
Summary of Expenditures & Revenue

Dept.	Dept Title	Actual 2010	Adopted Budget 2011	Revised Budget 2011	Requested 2012	Recommend 2012	Variance: 2011 Adopted 2012 Recommended
6410	Tourism	708,189	797,722	820,508	849,849	849,849	52,127
Total Expenditures Tourism		708,189	797,722	820,508	849,849	849,849	52,127

Dept.	Dept Title	Actual 2010	Adopted Budget 2011	Revised Budget 2011	Requested 2012	Recommend 2012	Variance: 2011 Adopted 2012 Recommended
6410	Tourism	7,375	63,998	63,998	77,196	77,196	13,198
Total Revenue Tourism		7,375	63,998	63,998	77,196	77,196	13,198
Net Revenue/Exp		(700,814)	(733,724)	(756,520)	(772,653)	(772,653)	(38,929)

2012 Recommended County Share: \$ 722,853
2012 Increase to the County Share: \$ 38,929

UCAT
Summary of Expenditures & Revenue

Dept	Dept Title	Actual 2010	Adopted Budget 2011	Revised Budget 2011	Requested 2012	Recommend 2012	Variance 2011 Adopted 2012 Recommended
5630	UCAT	6,620,208	6,155,549	6,465,620	5,980,987	5,980,987	(174,562)
Total Expenditures UCAT		6,620,208	6,155,549	6,465,620	5,980,987	5,980,987	(174,562)

Dept	Dept Title	Actual 2010	Adopted Budget 2011	Revised Budget 2011	Requested 2012	Recommend 2012	Variance 2011 Adopted 2012 Recommended
5630	UCAT	5,500,186	5,621,159	5,918,159	5,396,521	5,396,521	(224,638)
Total Revenue UCAT		5,500,186	5,621,159	5,918,159	5,396,521	5,396,521	(224,638)
Net Revenue/Exp		(1,120,022)	(634,390)	(547,461)	(584,466)	(584,466)	(50,076)

	2012 Recommended County Share:	\$	584,466
	2012 Increase to County Share:	\$	50,076
(Net Central Auto)	2012 Increase to County Share:	\$	(2,122)

Legislators Donaldson and Rodriguez expressed the importance of staying with Dutchess Arts Council, being a top notch organization – has a board that oversees it, also a competitive method and the disbursement of funding is non-partisan. Leg. Donaldson does not want it to revert back to how it previously was handled in years past. Also, when the Dutchess Arts Council puts out grant applications it oversees both Ulster and Dutchess, creating a larger program thus increasing the chance of increased funding vs. competing for the same funding. Art Smith noted the Executive and Legislator Harris’s committee was hoping to gain county identity for the arts in Ulster by putting checks in place.

The committee also discussed the possibility of UCAT taking over routes in the city of Kingston. Bob DiBella said the city should model the New Paltz/UCAT program. Dennis Doyle stated the MPO is studying this issue. Discussion on having a city transit board ensued.

Lance Matteson, President UCDC – Although disappointed with the \$75K reduction in UCDC incentive funding, Lance appreciates the county’s position during these hard economic times. The reduction is a very serious concern for UCDC. It is Lances hope that at some point during next year UCDC’s incentive portion

of the budget can be revisited based on their performance.

Resolutions:

1.) Resolution No. 244 - November 15, 2011: Authorizing The Reallocation Of Federal Transit Funds Between Capital Projects For Ulster County Department Of Public Transportation (Ulster County Area Transit)

Motion offered to move Resolution forward by Legislator Loughran, Seconded by Legislator Rodriguez, All in Favor, Unanimously Carried.

2.) Resolution No. 247 - November 15, 2011: Authorizing The Chairman Of The Ulster County Legislature To Execute A Joint Cooperative Planning Agreement Relative To The Transportation Planning Process For Ulster County By And Between The Ulster County Transportation Council, New York State Department Of Transportation, County Of Ulster And City Of Kingston - Department Of Planning

Motion offered to move Resolution forward by Legislator Rodriguez, Seconded by Legislator Frey, All in Favor, Unanimously Carried.

3.) Resolution No. 250 - November 15, 2011: In Support Of Repealing The Amendment To The 1905 Stock Transfer Tax Put In Place By Then Governor Carey To Generate Much Needed Revenue For Maintenance And Growth In New York State

Motion offered to move Resolution forward by Legislator Loughran, Seconded by Legislator Rodriguez, All in Favor, Unanimously Carried.

Legislator Loughran explained the history of this amendment to the committee. The committee asked that they be added as a sponsor to Resolution No. 250.

Rick Remsnyder, Director of Tourism: County Restaurant Guide a success - 10,000 more to be printed and distributed to same locations as before.

Regional Council Update, Presented by Dennis Doyle Director of Planning on behalf of March Gallagher:
(For more information see www.nyworks.ny.gov)

Competition among 10 Regions Statewide:

- Vinny Cozzolino on council
- Strategic plans due Nov. 14
- The top 4 regions based on their Strategic Plans get \$25m from the Regional ED Capital Fund and \$15m in Excelsior Tax Credits
- The remaining 6 regions will share \$30m in Capital Fund and \$10m in Excelsior credits

Consolidated funding application:

- Single application for multiple state funding streams
- Applications were due on 10/31, quarterly thereafter

- Initial review by the Regional Council, then funding dept.

CFA Funding Streams

- Affordable housing
- Community and waterfront revitalization
- Direct assistance to businesses
- Energy and environmental improvements
- Low-cost financing
- Municipal/public infrastructure
- Parks, historic preservation and heritage areas
- Sustainability planning assistance
- Transportation infrastructure
- Workforce development

CFA Criteria

- Regional Economic Development Vision (5%) 1 point
- Process (10%) 2 points
- Strategies (35%) 7 points
- Implementation (15%) 3 points
- Leverage Resources (15%) 3 points
- Performance measures (20%) 4 point

Priority Projects Criteria (transformative/regional)

- Advance economic development plan
- Provide a positive economic benefit
- Are you ready to go
- Provide potential for growth
- Maximizes return on public money by leveraging other funding (as a proportion of total funds)
- Improve or enhance infrastructure
- Provide a healthy housing mix
- Enhance workforce development
- Protect or enhance natural resources

Priority Projects

- Confidential Green Manufacturer
- Kingston Waterfront
- Catskills Marketing
- 4 major mixed use developments
- Global high tech manufacturing center
- Multiple Ag processing expansion
- Woodstock Academy of Music
- Nevele Hotel redevelopment
- Tech City infrastructure

The Mid-Hudson Economy (see attached photo)

Draft Strategies

- Target job creation investments in identifiable industry "clusters"
- Develop strategies to retain and stimulate more mature (purple circle) industries
- Leverage the region's outstanding natural resources
- Improve key regional infrastructure
- Use housing investment

- Develop an urban strategy
- Enhance the region's talent pipeline
- Serve small and medium-sized businesses
- Make the region and NY State more business friendly
- Develop non-mandated programs that encourage, educate, and foster green development
- Embrace inter-regional partnerships
- Make the4 Mid-Hudson region more attractive to young people
- Build on the unique location of the Hudson Valley
- Support MWBEs
- Align public-private support for regional economic development

Ulster County Concerns

- Representation on council
- We are smaller by the numbers
- Our industries
- Importance of non-industrial sector

November Abstract - no contracts germane to this committee for the month of November.

Adjournment:

The meeting was respectfully adjourned at 5:45 PM with a motion offered by Legislator Rodriguez and Seconded by Legislator Sweeney, with all in favor, carried.

**Respectfully Submitted,
James Maloney/nt
Chairman Economic Development & Tourism Committee**