### Resolution No. 57 February 8, 2006

## Supporting The Funding Of Creative Economy Economic Impact Study By American For The Arts, Washington, DC

The Arts, Education, Tourism and Community Relations Committee (Chairman Zimet and Legislators Bischoff, Cahill, Lomita, Sheeley, Felicello, and Harris) and Legislators Bartels, Berardi, Dart, Distel, Donaldson, Gregorius, Kraft, Liepmann, Loughran, R.A. Parete, R.S. Parete, Provenzano, Rodriguez, Shapiro, Sheeley, Stoeckeler and Terpening offer the following:

WHEREAS, the *Creative Industry*, including the Arts and Cultural enterprises within Ulster County has shown significant economic growth and economic impact upon residents/tourists of Ulster County and local economy, and

WHEREAS, it is in the best interest of Ulster County to explore, investigate and understand both the expenditures by non-profits and arts, humanities, heritage and cultural organizations and their impact on local economy, and

WHEREAS, it is in the best interest of Ulster County to explore the economy that these enterprises create within Ulster County in terms of employment, income generated by these organizations for both the organization and household, local revenue generated, assets, and differentiated spending by cultural tourists, and

WHEREAS, it is in the best interest of Ulster County to measure and analyze the economic impact of this Creative Industry and event related spending by the public both local and visiting, and

WHEREAS, the Ulster County Arts Council (Ulster Arts Alliance), whose mission in part is to obtain such information as an Arts Administrative Agency, in collaboration with the Ulster County Legislature and Ulster County Economic Development Corporation, who has identified this need as well \*(page 116: request for funds of Creative Industry Economic Impact Study: see attached sheet Fiscal Year 2006 Legislative Requests), should work together to obtain such information by collaborative efforts and shared resources, and

WHEREAS, the sum of \$4,500.00 (Four Thousand and Five Hundred Dollars) is required to obtain and be part of an established Economic Impact, Audience Survey and specifically generated report of such for Ulster County by participation in *Arts and Economic Prosperity II Survey* of Ulster County, by AMERICANS FOR THE ARTS, Washington, DC, and

WHEREAS, the Ulster County Arts Council will be the lead agency in collaboration with UCDC and the Ulster County Legislature to spend a full year from January 2006 through June 2007 collecting data and resource information and meeting requirements of administrative responsibilities of data collection and dispersal of survey material in Ulster County:

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All Ulster County Arts and Cultural Organizations, audience surveys and economic information on each organization and survey participant to provide information for obtaining a *final report specifically generated to provide hard facts on Ulster County's Creative Economy and:* 

- Full-time equivalent jobs within Ulster County within the Creative Industry
- Personal income paid to residents of Ulster County in the Creative Economy
- Revenue generated to local and county government
- Revenue generated to state government
- Bring National attention to Ulster County by being a participant in such publicized and distributed survey.

WHEREAS, the Arts, Education, Tourism and Community Relations Committee has met and reviewed said request with a majority of the members voting approval.

RESOLVED, that the Ulster County Legislature will seek funding of \$4,500.00 (Four Thousand and Five Hundred Dollars) for such desired services to allow the Ulster County Arts Council to participate in AMERICANS FOR THE ARTS survey and to provide necessary lead, administrative services for above survey to obtain hard economic information of the Creative Economy for use by the Ulster County Legislature, Ulster County Arts Council (Ulster Arts Alliance), Ulster County Economic Development Corporation and the public to foster, support and grow the Creative Industry within Ulster County for the benefit of the people of Ulster County and will work to identify the funding for this endeavor,

and moves its adoption.

#### ADOPTED AS AMENDED BY THE FOLLOWING VOTE:

AYES: 31 NOES: 1 (NOES: Legislator Felicello)

(Legislator Gerentine left at 9:10 PM)

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Legislator Harris motioned, seconded by Legislator Zimet to amend the "FINANCIAL IMPACT" to read: UP TO \$4,500.00, as indicated by [] and double strikethrough's.

MOTION ADOPTED BY THE FOLLOWING VOTE:

AYES: 33 NOES: 0

FINANCIAL IMPACT: UNKNOWN [UP TO \$4,500.00]

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