

Pledging Matching Funds - "I Love New York" Promotion

The Arts, Education, Tourism and Community Relations Committee (Chairman Zimet and Legislators Briggs, Gregorius, Sheeley, Felicello, Harris and Terrizzi) offers the following:

WHEREAS, the "I Love New York" Matching Funds Local Assistance to the County's Program has been reinstated for the 2009 - 2010 tourism year, and

WHEREAS, the Director of the Department of Tourism has participated with the State Department of Economic Development, Division of Tourism, in their Matching Funds Local Assistance Program for the last eighteen years, and

WHEREAS, the Department of Tourism will be applying for between \$30,000.00 to \$500,000.00 in matching funds for the 2009 – 2010 year, and

WHEREAS, it is the private sector's expressed intent to continue in its support of the Matching Funds Program, and

WHEREAS, the Matching Funds Cooperative Advertising effort is vital to the continuing growth of tourism in Ulster County, and

WHEREAS, the Arts, Education, Tourism and Community Relations Committee has met and reviewed said request with a majority of the members voting approval, and

WHEREAS, the Ways and Means Committee has met and reviewed said request with a majority of the members voting approval, now, therefore, be it

RESOLVED, that Ulster County pledges to match no more than \$500,000.00 and no less than \$30,000.00 for the 2009 - 2010 Matching Funds Program above described, and, be it further

RESOLVED, that Ulster County reserves the right to accept or not accept the funds,

Resolution No. 56 March 11, 2009

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and moves its adoption.

ADOPTED BY THE FOLLOWING VOTE:

AYES: 31 NOES: 0
(Absent: Legislators Harris and R.A. Parete)

FINANCIAL IMPACT:
TO BE APPROPRIATED IN THE 2009 ULSTER COUNTY BUDGET

0308

STATE OF NEW YORK

ss:

COUNTY OF ULSTER

This is to certify that I, the undersigned Clerk of the Legislature of the County of Ulster have compared the foregoing resolution with the original resolution now on file in the office of said clerk, and which was adopted by said Legislature on the 11th Day of March, 2009, and that the same is a true and correct transcript of said resolution and of the whole thereof.

IN WITNESS WHEREOF, I have hereunto set my hand and seal of the County of Ulster this 12th Day of March in the year Two Thousand and Nine.

/s/ Mary L. Carey
Mary L. Carey, Clerk
Ulster County Legislature

Submitted to the County Executive this
13th Day of March, 2009.

/s/ Mary L. Carey
Mary L. Carey, Clerk
Ulster County Legislature

Approved by the County Executive this
13th Day of March, 2009.

/s/ Michael P. Hein
Michael P. Hein, County Executive