

Pledging Matching Funds For The “I Love New York” Promotion - Department of Tourism

The Economic Development and Tourism Committee (Chairman Maloney and Legislators Maio, Roberts, Loughran and Wishnick) offers the following:

WHEREAS, this resolution has been submitted by the County Executive on behalf of the Ulster County Department of Tourism, and

WHEREAS, the “I Love New York” Matching Funds Local Assistance to the County’s Tourism Program (the “Program”) has been reinstated for the 2012-2013 tourism year, and

WHEREAS, for the past twenty years the Ulster County Department of Tourism has participated in the Program which is administered by the New York State Department of Economic Development Division of Tourism, and

WHEREAS, the Program requires the County to match funds received from New York State, and

WHEREAS, the Department of Tourism anticipates applying for between \$30,000.00 to \$135,250.00 in matching funds, and

WHEREAS, the Program allows for additional advertising which is vital to the continuing growth of Tourism in Ulster County, and

WHEREAS, Economic Development and Tourism Committee has met and reviewed said request with a majority of the members voting approval, and

WHEREAS, the Ways and Means Committee has met and reviewed said request with a majority of the members voting approval, now, therefore, be it

RESOLVED, that Ulster County pledges to match funds received from the “I Love New York” Matching Funds Local Assistance Program during New York State Fiscal year 2012-2013 in an amount no more than \$135,250.00, and no less than \$30,000.00, and, be it further

RESOLVED, that Ulster County reserves the right to accept or not accept the funds,

Resolution No. 33 February 21, 2012

**Pledging Matching Funds For The "I Love New York" Promotion –
Department Of Tourism**

and moves its adoption.

ADOPTED BY THE FOLLOWING VOTE:

AYES: 22 NOES: 0

(Absent: Legislator Harris)

FINANCIAL IMPACT:

\$44,784.00 – 2012 BUDGETED STATE REVENUE DOLLARS

\$44,784.00 – 2012 BUDGETED COUNTY DOLLARS

0205

STATE OF NEW YORK

ss:

COUNTY OF ULSTER

This is to certify that I, the undersigned Clerk of the Legislature of the County of Ulster have compared the foregoing resolution with the original resolution now on file in the office of said clerk, and which was adopted by said Legislature on the 21st day of February, 2012, and that the same is a true and correct transcript of said resolution and of the whole thereof.

IN WITNESS WHEREOF, I have hereunto set my hand and seal of the County of Ulster this 24th Day of February in the year Two Thousand and Twelve.

|s| Karen L. Binder
Karen L. Binder, Clerk
Ulster County Legislature

Submitted to the County Executive this

24th Day of February, 2012.

|s| Karen L. Binder
Karen L. Binder, Clerk
Ulster County Legislature

Approved by the County Executive this

29th Day of February, 2012.

|s| Michael P. Hein
Michael P. Hein, County Executive