

Pledging Matching Funds – “I Love New York” Promotion – Department Of Tourism

The Economic Development and Tourism Committee (Chairman Maloney and Legislators Frey, Hayes, Petit, Sweeney, Terrizzi, Donaldson, Loughran and Rodriguez) offers the following:

WHEREAS, this resolution has been submitted by the County Executive on behalf of the Ulster County Department of Tourism, and

WHEREAS, the “I Love New York” Matching Funds Local Assistance to the County’s Tourism Program has been reinstated for the 2010-2011 tourism year, and

WHEREAS, the Director of the Department of Tourism has participated with the State Department of Economic Development, Division of Tourism, in their Matching Funds Local Assistance Program for the last eighteen years, and

WHEREAS, the Department of Tourism will be applying for between \$30,000.00 to \$500,000.00 in matching funds for the 2010-2011 year, and

WHEREAS, it is the private sector’s expressed intent to continue in its support of the Matching Funds Program, and

WHEREAS, the Matching Funds Cooperative Advertising effort is vital to the continuing growth of tourism in Ulster County, and

WHEREAS, the Economic Development and Tourism Committee has met and reviewed said request with a majority of the members voting approval, and

WHEREAS, the Budget and Finance Committee has met and reviewed said request with a majority of the members voting approval, now, therefore, be it

RESOLVED, that Ulster County pledges to match no more than \$500,000.00 and no less than \$30,000.00 for the 2010-2011 Matching Funds Program above described, and, be it further

RESOLVED, that Ulster County reserves the right to accept or not accept the funds,

Resolution No. 19 March 2, 2010

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and moves its adoption.

ADOPTED BY THE FOLLOWING VOTE:

AYES: 32 NOES: 0
(Absent: Legislator Aiello)

FINANCIAL IMPACT:
\$63,998.00 – BUDGETED COUNTY DOLLARS

0215

STATE OF NEW YORK
ss:
COUNTY OF ULSTER

This is to certify that I, the undersigned Clerk of the Legislature of the County of Ulster have compared the foregoing resolution with the original resolution now on file in the office of said clerk, and which was adopted by said Legislature on the 2nd day of March, 2010, and that the same is a true and correct transcript of said resolution and of the whole thereof.

IN WITNESS WHEREOF, I have hereunto set my hand and seal of the County of Ulster this 4th Day of March in the year Two Thousand and Ten.

/s/ Karen L. Binder
Karen L. Binder, Clerk
Ulster County Legislature

Submitted to the County Executive this
4th Day of March, 2010.

Approved by the County Executive this
____ Day of March, 2010.

Karen L. Binder, Clerk
Ulster County Legislature

Michael P. Hein, County Executive