



# ULSTER COUNTY LEGISLATIVE NEWS

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FOR IMMEDIATE RELEASE

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## **ProAct Prescription Drug Discount Program a Success in Debut Months**

**Ulster County residents save more money in two months than the total amount saved in all of 2009**

Ulster County Health and Human Services Committee Chairman, Walter G. Frey, Jr.; the Chairman of the UC Legislature, Frederick Wadnola; and County Executive Michael Hein and his administration are pleased to announce that the ProAct Prescription Drug Discount Program has resulted in a price savings to Ulster County Residents totaling \$44,805.89 for the months of July and August alone. This is approximately \$13,500.00 more than the amount saved during all of 2009. "The program provides a valuable tool to the residents of Ulster County at no cost to the taxpayers. In these hard times it's great that we can help our fellow citizens with prescription drug discount coverage," said Chairman Frey. In a trying economy, Ulster County Government partnered with ProAct to help residents save at the pharmacy. During the first week of July, ProAct mailed over 82,000 cards to every household in Ulster County. Thru the month of August 2010, 754 cards were used for an average price savings of \$30.88.

Here is an overview of the highlights regarding the program:

- Any resident of Ulster County based on criteria established by ProAct, regardless of age or income can participate and use this program, or if a particular benefit is not offered.
- There is no need to sign up or fill anything out in order to participate.
  - Every household has received a card in the mail. If for any reason a household was missed or someone requires an extra card(s) they can visit [www.NYRxDiscountCard.com](http://www.NYRxDiscountCard.com) to print a card or call the ProAct, Inc. help desk at 1-877-776-2285.

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- This card is of most use and benefit to those who are un-insured or under-insured.
  - The cards cannot be used in conjunction with any other type of insurance or to discount co-pays. Folks who currently have insurance can use the card in the event that a particular drug is not covered under their current insurance plan.
- No cost to the County and no cost to participants.
- Discount Card covers all prescription medications, brand or generic. Prescriptions for pets are also covered, as long as the prescription can be filled at a regular retail pharmacy.
- Discount card will also provide discounts on vision, hearing and LASIK services; for details please refer participants to [www.NYRxDiscountCard.com](http://www.NYRxDiscountCard.com)

Various County agencies have been provided with a supply of cards to keep on hand. Any agencies and/or County offices that haven't received a supply of cards and would like to receive them can contact ProAct, Inc., at: 1-877-776-2285. Also, your towns, villages or other organizations may contact ProAct, Inc., to arrange for a supply of cards.

Pleased with the use of the ProAct Drug Discount Program thus far, Ulster County Government continues to promote awareness of the program in hopes that more residents take advantage of the discounts. Chairman Frey is optimistic about future initiatives as well, stating, "The Legislature looks forward to working together with the County Executive to bring more services to the residents of Ulster County."