

ULSTER COUNTY LEGISLATIVE NEWS

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FOR IMMEDIATE RELEASE

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Ulster County Surpasses \$200,000 in Prescription Savings with ProAct Rx Discount Cards

Kingston, NY: Ulster County residents have collectively saved over \$223,596.77 at the pharmacy counter with a discount prescription drug program sponsored by Ulster County Government in the summer of 2010. Over 6,641 prescriptions have been filled saving participants an average of 46% or \$33.67 per script filled.

Ulster County partnered with ProAct, Inc. to provide financial relief for residents who are uninsured or underinsured and needing to fill prescriptions. Participants can also use the discount cards to obtain discounts on vision, hearing and LASIK services. This program was made available through ProAct, Inc. at no cost to Ulster County or participants. Anyone who doesn't currently have a card is encouraged to visit the ProAct website and print their own card. (www.NYRxDiscountCard.com)

"We are all well aware that often time's public service projects cost counties time and money." said Legislator Walter G. Frey, Jr., Chairman of Health and Human Service "This program has enabled Ulster County to make an immediate and sizeable impact on the struggles faced by many of our uninsured and underinsured residents, at no cost to tax payers."

County Executive Mike Hein said, "This NYSAC sponsored program has saved countless workers millions of dollars. And, any program that provides a measure of relief in these challenging financial times is invaluable."

The program offers residents a hassle-free way to save money. There are no enrollment forms to fill out, no membership fees, and no age or income requirements. The prescription discount card can be used at any pharmacy in the area and at over 55,000 pharmacies nationwide. Seniors have found the card especially useful in helping defray some of the costs related to the Medicare prescription "donut hole."

Prescription Drug Discount Cards are available at many local pharmacies and at various Ulster County departments, including: County Clerk's Office and Mobile MVD bus, Health Department and Social Services. Residents with computer access can print a card any time by visiting www.NYRxDiscountCard.com.