



ULSTER COUNTY LEGISLATIVE NEWS

ULSTER COUNTY NEWS INFORMATION
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FOR IMMEDIATE RELEASE

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Ulster County Saves Residents More than \$3.5 Million with ProAct Prescription Discount Card

Ulster County Legislator Craig Lopez, Chairman of the Legislature's Public Health and Social Services Committee announced a milestone in the Ulster County ProAct program – a free prescription coverage benefit available to all Ulster County residents. This Prescription Discount Card Program does not require applications or enrollment fees to participate.

“The ProAct Prescription Discount Card Program is a benefit we hope all our residents take advantage of,” said Lopez. “Residents are encouraged to always keep a discount card on-hand, in the off chance they ever have to pay the full cash price at the pharmacy counter.”

In July 2010, Ulster County joined forces with ProAct to provide individuals with little or no prescription coverage access to affordable medications. Since the program was implemented, residents have collectively saved more than \$3.5 million on over 76,000 prescriptions.

By partnering with ProAct, Ulster County is one of many counties and municipalities across the country that have been able to offer their residents, regardless of age or income, the opportunity to save on their prescription medications. Residents in Ulster County are saving an average of 53% on every prescription being filled with the discount card program. Individuals who utilize the discount card can expect savings on name brand medications to range from 10-20% off the full cash price, and discounts on generic medications ranging from 20-70% off the retail price. To gain access to these discounts, simply present the pharmacist/pharmacy technician with the discount card along with their refill or new prescription. Discount Cards can be used at any participating pharmacy in the county. Residents can also log onto www.NYRxDiscountCard.com to locate their nearest participating pharmacy as well as price out their prescriptions.

The program is completely free to participating residents throughout Ulster County. If an individual has lost their discount card or if they need an additional card, extras are available at the Department of Social Services, the Health Department, the County Office Building or at any participating pharmacy in the county. If residents have access to the internet, they can also obtain an Ulster County discount card by visiting, www.NYRxDiscountCard.com.



Program Details

Our program is completely free and open to everyone. Participants save an average of 50% on their prescriptions at over 56,000 participating pharmacies!

Description

The ProAct Prescription Drug Discount Card program helps residents save money on their prescription medications any time their prescriptions are not covered by insurance. Discount cards are distributed in participating counties and may be used at any participating retail pharmacy. County residents can also print a card by visiting www.ProActRxSavings.com.

Savings

Participants can expect to save 50% on average. Discounts will vary depending on the drug and quantity purchased. Discount cards can also be used to save on medications prescribed to your pet that can be filled at participating retail pharmacies.

Who's eligible

The cards may be used by all county residents regardless of age, income, or existing health coverage. There are no enrollment forms, no membership fees, and no restrictions or limits on frequency of use. Cardholders and their family members are encouraged to use the card any time their prescriptions are not covered by insurance.

What it costs

This program is completely free of charge to both the county and participating residents. Simply take the discount card along with a prescription to a participating pharmacy and start saving.

Participating pharmacies

More than 56,000 pharmacies nationwide accept the card, including most chain pharmacies and many independent pharmacies. There is a 98% pharmacy participation rate amongst participating counties.

Additional Benefits

Discounts are available on vision, hearing, and LASIK services. Discounted dental plans are now available as well.

About ProAct

This program is administered by ProAct, Inc., a Pharmacy Benefit Management Company with many years of experience administering prescription discount card programs. ProAct's extensive pharmacy network provides for access to thousands of pharmacies that offer a discount off their retail prices.

As prescription drug benefit needs change over time, ProAct is dedicated to providing employers with the most effective, up-to-date solutions crafted to improve their employees' health and optimize the value of each healthcare dollar.