# Judith Enck Beyond Plastics www.BeyondPlastics.org





### The New York Times

West and to

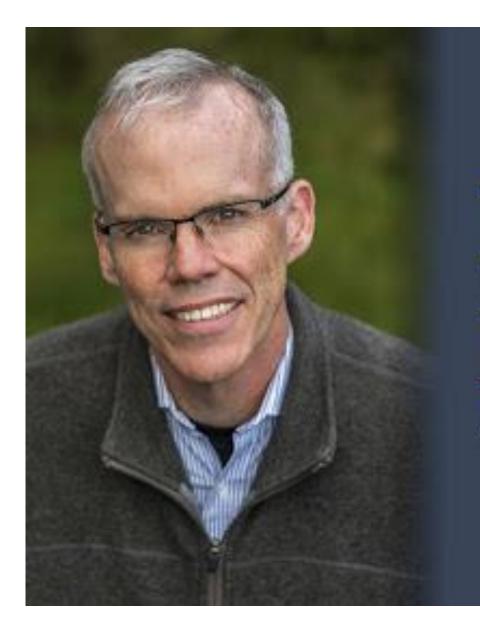
& 20th Tax New York Phone Company.

NEW YORK, THURSDAY, APRIL 23, 1970

Millions Join Earth Day Observances Across the Nation



Throngs Jamming Fifth Avenue yesterday is response to a call for the regeneration of a polluted environment. View is north from 41d Street, with Central Park in background.



# BILL McKIBBEN

Author · Educator · Environmentalist











Sea birds mistake red or orange plastic bottle caps for shrimp

### Plastics Are Made From Chemicals and Fossil Fuels

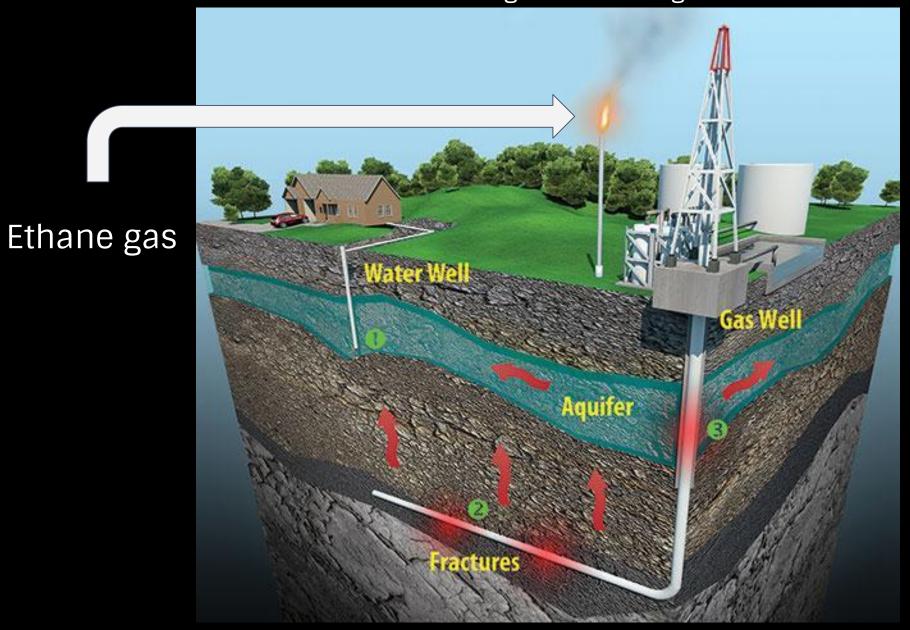


Fossil fuels are: coal, oil and gas.



Today, mostly made from a by-product of gas: ethane

The dangers of fracking







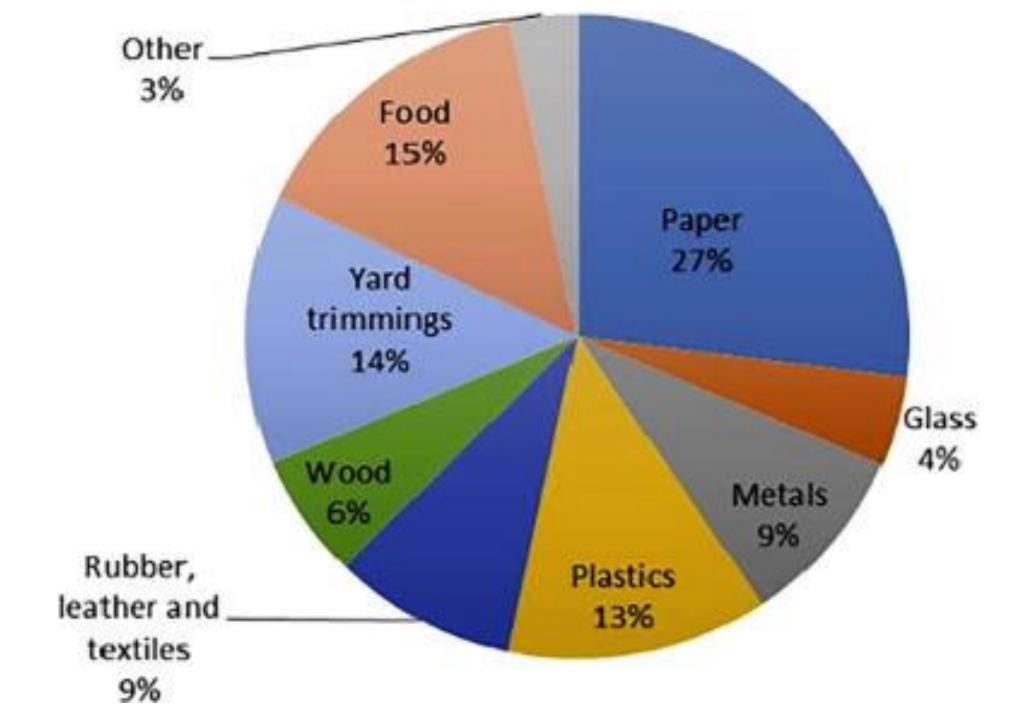


















## BeyondPlastics.org

BeyondPlastics@Bennington.edu



# THE PLASTIC TRIFECTA



## WHERE TO BEGIN TO WORK ON THE PLASTIC TRIFECTA?

- 1.In your life
- 2.0n your campus
- 3. Civic organizations
- 4. Faith groups
- 5.City councils or Town board
- 6.County legislature
- 7.State legislature



Too big to fail.













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### Bennington College, Beyond Plastics One College Drive Bennington, Vermont 05201

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