

Economic Development, Tourism, Housing, Planning & Transit Committee

Committee Meeting Minutes

DATE & TIME: July 12, 2017 – 6:00 PM
LOCATION: 14 Market Street, Ellenville, NY
PRESIDING OFFICER: Legislator James Maloney
LEGISLATIVE STAFF: Mary Beichert, Senior Legislative Employee
PRESENT: Legislators Delaune, Lapp & Rodriguez
ABSENT: Legislator Berky, Litts & Maio
QUORUM PRESENT: Yes

OTHER ATTENDEES: Lisa Berger, Office of Employment & Training, Legislator T.J. Briggs, Legislator Jonathan Heppner, Ken Crannel, Deputy Director, Suzanne Holt, Director of Business Services, Chris Fiore, Assistant Director of Information Services, Julie C. Lonstein UCEDA Board Member, Sherryl Pierre of RVBA, Richard Travers of RVBA & Ellenville Million, Lisa Carroll of Shawangunk Journal, Terry Houck Town Council, Ann Bowler of Hunt Memorial, Kathy Butler of Hunt Memorial

Legislator Maloney called the meeting to order at 6:00 PM and thanked everyone for attending the meeting.

Suzanne Holt – Presentation of Office of Economic Development & Ellenville Million- EDA handout

Suzanne discussed funding commitments to date and recommended changes to existing components. In 2015 the Ellenville Million Committee made recommendations and the legislature approved an Ellenville plan with nine components. Tourism Marketing Campaign, the first component was awarded to BB & G.

The second one, Parks and Recreation, worked on the village and town parks. Birmwood Park – another gateway to Sams point, now has a paved parking lot and a kiosk that was built on the rail trail.

Shadowland Theater – 14 Market Street is being used for rehearsal space and youth classes.

The Hunt Memorial is in the heart of downtown Ellenville. It has new flooring, new bathrooms, handicap ramp and is being used for tourism and community events.

Many of the store fronts were updated for the Main Street improvements which were worth \$25,000.00.

The water/sewer infrastructure was to have an inter-municipal agreement between the town and village and to share water and sewer capacity. This will all be accomplished spending less than \$150,000.

The Broadband component has not accomplished some items and Resolution No. 295 talks about

reallocating funds.

Lastly the project manager, Hudson Valley Pattern for Progress was hired to assist with parks, recreation, water/sewer and broadband. To date \$1 million dollars has been allocated and \$470,000 has been committed and there is \$530,000 left. Pursuant to the contract EDA requests the additional funds to be reallocated.

The idea behind the Ellenville Million recommendations is to leverage additional funds. The tourism marketing campaign would like to add \$51,500. Parks and recreation would like to spend approximately \$60 thousand for Birnbaum Park. Shadowland and the Hunt Memorial would like to participate in the grant match fund.

EDA would like to fund Main Street improvements with an additional \$25,000 by moving around water/sewer funds and the EDA would like to retain funds for future fund applicants.

The Broadband component will explore the possibility of high-speed wireless broadband and/or public WIFI and establish a demonstration project by using a new concept of three towers. A pilot program would be used so the WIFI would be throughout the whole village. The cost is approximately \$30K.

Lastly is the project manager component and the request is for \$26,900 to move grant –writing funds to a new component and to adjust the scope to replace Broadband with the Business Plan Competition.

Legislator Rodriguez commended Ken Crannel on advocating for the vocational and workforce training. In addition, Legislator Rodriguez stated he was happy to see some of the money going towards WIFI to further the technology.

Discussion ensued between Ken Crannel and Legislator Rodriguez.

Lastly the two recommendations that were not on the original Ellenville Million proposal were the Vocational Training/Workforce Transportation and Grant Writing/Grant Match. The workforce transportation reallocated funds would be used to identify solutions for workforce transportation needs.

Motion No. 1: **Moved to Approve the Minutes of June 6, 2017**

Motion Made By: Legislator Rodriguez

Motion Seconded By: Legislator Lapp

Discussion:

None

Voting In Favor: Legislators Delaune, Lapp, Maloney & Rodriguez

Voting Against: None

Votes in Favor: 4

Votes Against: 0

Resolutions for the July 18, 2017 Session of the Legislature

Resolution No. 282: Establishing A Policy For Ulster County Bus Advertising

Resolution Summary: This resolution approves the execution of a bus advertising policy that will ensure rules for accepting and displaying advertising are enforced and will maintain the County's reputation.

Motion No. 2: **Resolution No. 282 moved for discussion**

Motion By: Legislator Rodriguez

Motion Seconded By: Legislator Lapp

Discussion:

Legislator Maloney passed around a handout. Legislator Maloney would like to have more discussions on this resolution. Currently, there are 30 buses and 7 have advertising which include SUNY Ulster, SUNY New Paltz, Manetti, Manetti & O'Connor and Family Services. Legislator Maloney feels there should be a more equitable distribution and everyone should pay for advertising. Currently \$14,000.00 is being generated and it would be ideal to have all buses with advertising on them.

Legislator Heppner stated they are open to discussion. Currently there is not standard policy set by the Legislature.

Legislator Maloney would like to start percentage distributions at 1/3 across the board.

Ken Crannel appreciates the new resolution and is willing to work with Legislator Heppner. Discussion ensued with Ken Crannel and Legislator Heppner.

Legislator Heppner would like to try to use Ulster County's own resources for bus advertising.

Ken Crannel stated many of the buses that market tourism for Ulster County do not necessarily travel in this area. Ken also stated he appreciated the statement in the resolution of making sure the advertisements were appropriate because the Federal Department of Transportation is extremely strict.

Legislator Maloney stated he will work with Legislator Heppner and he is pro-business and is bothered by the For-Profit having the lowest percentage and would like a more even playing field. Legislator Heppner stated in the Non-for Profit section there is a For-Profit underwriting section and it would create partnerships.

Legislator Maloney suggested setting up the next ED meeting at Danny Circle to review the buses.

Legislator Rodriguez suggested that percentages be firmed up for the next Economic Development meeting.

Motion No. 3: **Motion to postpone Resolution No. 282 for one month**
Motion By: Legislator Rodriguez
Motion Seconded By: Legislator Lapp

Discussion:

None

Voting In Favor: Legislators Delaune, Lapp, Maloney & Rodriguez
Voting Against: None
Votes in Favor: 4
Votes Against: 0
Disposition: Resolution Postponed For One Month

Resolution No. 284: Approving The Execution Of A Contract Amendment Causing The Aggregate Amendment Amount To Be In Excess Of \$50,000.00 Entered Into By The County – Netsmart Technologies Inc. – Information Services

Resolution Summary: This resolution authorizes the execution of a contract with Netsmart Technologies in the amount of \$25,623.72 to extend the terms of the agreement for maintenance of healthcare data processing software in use by the County’s Health Department.

Motion No. 4: **Motion to Adopt Resolution No. 284**
Motion By: Legislator Rodriguez
Motion Seconded By: Legislator Lapp

Discussion:

Mr. Fiore stated this is a continuation of an existing software package yearly maintenance fee.

Legislator Rodriguez confirmed with Chris Fiore that this contract was created in October 2003 and it was done by an RFP.

Voting In Favor: Legislators Delaune, Lapp, Maloney & Rodriguez
Voting Against: None
Votes in Favor: 4
Votes Against: 0
Disposition: Resolution Adopted

Resolution No. 285: Approving The Execution Of A Contract In Excess Of \$50,000.00 Entered Into By The County – Hewlett Packard Enterprise Company – Information Services

Resolution Summary: This resolution authorizes the execution of a contract with Hewlett Packard Enterprise Company in Excess of \$70,239.17 to maintain hardware support and maintenance for various computer hardware in use by the County.

Motion No. 5: Motion to Adopt Resolution No. 285
Motion By: Legislator Rodriguez
Motion Seconded By: Legislator Lapp

Discussion:

Mr. Fiore stated this contract is annual maintenance with Hewlett Packard to support the hardware infrastructure throughout the County.

Voting In Favor: Legislators Delaune, Lapp, Maloney & Rodriguez
Voting Against: None
Votes in Favor: 4
Votes Against: 0
Disposition: Resolution Adopted

Resolution No. 295: Approving The Reallocation Of Funds Within The Ellenville Million Program –Department Of Planning

Resolution Summary: This resolution approves the reallocation of funds in the Ellenville Million program.

Motion No. 6: Motion to Adopt Resolution No. 295
Motion By: Legislator Rodriguez
Motion Seconded By: Legislator Lapp

Discussion:

None

Voting In Favor: Legislators Delaune, Lapp, Maloney & Rodriguez
Voting Against: None
Votes in Favor: 4
Votes Against: 0
Disposition: Resolution Adopted

Resolution No. 304: Adopting The Inclusion Of Additional Lands In Agricultural Districts Within Ulster County As Recommended By The Ulster County Agricultural And Farmland Protection Board – Department Of Planning

Resolution Summary: This resolution approves the adoption of additional lands in the Agricultural District.

Motion No. 7: Motion to Adopt Resolution No. 304
Motion By: Legislator Rodriguez
Motion Seconded By: Legislator Lapp

Discussion:

Legislator Rodriguez wanted to ensure the property from Town of Olive was excluded in this

Agricultural District Resolution as noted in the first resolve.

Voting In Favor: Legislators Delaune, Lapp, Maloney & Rodriguez
Voting Against: None
Votes in Favor: 4
Votes Against: 0
Disposition: Resolution Adopted

Resolution No. 317: Amending The Membership Of The Ulster County Revolving Loan Fund Committee

Resolution Summary: This resolution reduces the eleven member committee to a seven member committee and establishes new qualifications for the members.

Motion No. 8: **Motion to Adopt Resolution No. 317**
Motion By: Legislator Maloney
Motion Seconded By: Legislator Rodriguez

Discussion:

Legislator Maloney stated the Revolving Loan Committee dates back to the UCDC in 1972. The UCDC is the present day EDA and the Revolving Loan Fund Committee has a tough time getting a quorum. In addition, the descriptions are not the same as our current government. Therefore they would like to reduce the number of members to seven.

Legislator Maloney stated Revolving Loan has done several projects in Ulster County this past year.

Voting In Favor: Legislators Delaune, Lapp, Maloney & Rodriguez
Voting Against: None
Votes in Favor: 4
Votes Against: 0
Disposition: Resolution Adopted

Old Business:

Resolution No. 146 - Establishing A Baseline For Reporting And Future Funding For Economic Development In Ulster County

Resolution Summary: This resolution establishes reporting criteria that would be valuable in determining future Economic Development funding levels.

Motion No. 9: **Motion to Move For Discussion Resolution No. 146**
Motion By: Legislator Rodriguez
Motion Seconded By: Legislator Delaune

Discussion:

Legislator Rodriguez would like to make a motion to amend. Changing the last resolve in requiring reporting from the EDA to every quarter instead of every other month and to remove start-up job creation as part of the baseline to measure the County's economic development efforts.

Legislator Maloney and Legislator Rodriguez discussed no specific dates for the quarterly reports.

Motion No. 10: **Motion to Amend Resolution No. 146**
Motion By: Legislator Rodriguez
Motion Seconded By: Legislator Maloney

Discussion:

Voting In Favor: Legislators Delaune, Lapp, Maloney & Rodriguez
Voting Against: None
Votes in Favor: 4
Votes Against: 0
Disposition: Resolution Adopted As Amended

There being no further business, Legislator Rodriguez motioned to adjourn, seconded by Legislator Lapp.

Time: 6:37 PM

Respectfully submitted: Mary Beichert, Senior Legislative Employee
Minutes Approved: August 1, 2017