

**Approving The Execution Of A Contract For \$565,000.00 Entered Into By The County – Medium Giant – Department Of Tourism**

Referred to: The Economic Development, Planning, Education, Employment, Arts and Agriculture Committee (Chairman Cahill and Legislators Corcoran, Criswell, Hewitt, Litts, Maloney and Sperry), and The Ways and Means Committee (Chairman Gavaris and Legislators Cahill, Criswell, Roberts, and Ronk)

Chairman of the Economic Development, Planning, Education, Employment, Arts and Agriculture Committee, Brian B. Cahill, and Deputy Chair Herbert Litts, III offer the following:

WHEREAS, pursuant to Section C-11(O) of the Ulster County Charter and Section A2-5(15) of the Administrative Code, the Ulster County Legislature shall have the power to approve the execution of certain contracts and amendments in the amount of \$50,000.00 or in excess of \$50,000.00 entered into by the County; and

WHEREAS, a contract for execution by the County with Medium Giant has been submitted for approval by the Ulster County Legislature, which is described below:

2024-69 - advertising services to promote Ulster County to potential visitors and to people who would consider relocating to Ulster County with their businesses using a multi-faceted campaign approach	100% County	RFP	1/1/24 - 12/31/24	\$565,000.00
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WHEREAS, said contract has been reviewed by Contract Management, County Attorney’s Office, the Director of Purchasing, and the County Executive; now, therefore, be it

RESOLVED, the Ulster County Legislature has examined the contract, and hereby approves the contract in the form as filed with the Clerk of the Ulster County Legislature or as modified with the approval of the County Attorney and Legislative Counsel,

and moves its adoption.

ADOPTED BY THE FOLLOWING VOTE:

AYES: 20                      NOES: 2  
(Noes: Legislators Hewitt and Maloney)  
(Absent: Legislator Stewart)

Passed Committee: Economic Development, Planning, Education, Employment, Arts and Agriculture on December 5, 2023

**Resolution No. 704      December 18, 2023**

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Passed Committee: Ways and Means on December 12, 2023

FINANCIAL IMPACT:  
\$565,000.00 – 2024 APPROPRIATIONS

STATE OF NEW YORK

ss:

COUNTY OF ULSTER

I, the undersigned Clerk of the Legislature of the County of Ulster, hereby certify that the foregoing resolution is the original resolution adopted by the Ulster County Legislature on the 18<sup>th</sup> Day of December in the year Two Thousand Twenty-Three, and said resolution shall remain on file in the office of said clerk.

IN WITNESS WHEREOF, I have hereunto set my hand and seal of the County of Ulster this 22<sup>nd</sup> Day of December in the year Two Thousand Twenty-Three.

[s] Victoria A. Fabella  
Victoria A. Fabella, Clerk  
Ulster County Legislature

Submitted to the County Executive this  
22<sup>nd</sup> Day of December 2023.

Approved by the County Executive this  
26<sup>th</sup> Day of December 2023.

[s] Victoria A. Fabella  
Victoria A. Fabella, Clerk  
Ulster County Legislature

[s] Jen Metzger  
Jen Metzger, County Executive