

**Resolution No. 542      November 15, 2022**

**Approving The Execution Of A Contract Amendment For \$12,250.00, Causing The Aggregate Contract Plus Amendment Amount To Be In Excess Of \$50,000.00, Entered Into By The County – The B + C, Inc. D/B/A Belo + Company – Department Of Tourism**

Referred to: The Economic Development, Planning, Education, Employment, Arts and Agriculture Committee (Chairman Cahill and Legislators Corcoran, Criswell, Hewitt, Litts, Maloney and Sperry), and The Ways and Means Committee (Chairman Gavaris and Legislators Cahill, Fabiano, Ronk, and Walter)

Chairman of the Economic Development, Planning, Education, Employment, Arts and Agriculture Committee, Brian B. Cahill, and Deputy Chair Herbert Litts, III offer the following:

WHEREAS, pursuant to Section C-11(O) of the Ulster County Charter and Section A2-5(15) of the Administrative Code, the Ulster County Legislature shall have the power to approve the execution of certain contracts and amendments in the amount of \$50,000.00 or in excess of \$50,000.00 entered into by the County; and

WHEREAS, a contract amendment for execution by the County with The B + C, Inc. d/b/a Belo + Company has been submitted for approval by the Ulster County Legislature, which is described below:

2022-80 - Amd #1 - extend term of agreement and increase funding for full-service advertising agency to promote Ulster County to potential tourists and business owners who would consider relocating their businesses to Ulster County	100% County	RFP	Prior Term 1/1/22 - 12/31/22 Amd Term 1/1/23 - 12/31/23	Prior Amt \$382,750.00 Amd Amt \$12,250.00 Total Amt \$395,000.00
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WHEREAS, said contract amendment has been reviewed by Contract Management, County Attorney’s Office, the Director of Purchasing, and the County Executive; now, therefore, be it

RESOLVED, the Ulster County Legislature has examined the contract amendment, and hereby approves the amendment in the form as filed with the Clerk of the Ulster County Legislature or as modified with the approval of the County Attorney and Legislative Counsel,

and move its adoption.

ADOPTED BY THE FOLLOWING VOTE:

AYES:    23                      NOES:    0

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Passed Committee: Economic Development, Planning, Education, Employment, Arts  
and Agriculture on November 1, 2022

Passed Committee: Ways and Means on November 9, 2022

FINANCIAL IMPACT:  
\$12,250.00 – 2023 APPROPRIATIONS

STATE OF NEW YORK  
ss:  
COUNTY OF ULSTER

I, the undersigned Clerk of the Legislature of the County of Ulster, hereby certify that the foregoing resolution is the original resolution adopted by the Ulster County Legislature on the 15<sup>th</sup> Day of November in the year Two Thousand Twenty-Two, and said resolution shall remain on file in the office of said clerk.

IN WITNESS WHEREOF, I have hereunto set my hand and seal of the County of Ulster this 18<sup>th</sup> Day of November in the year Two Thousand Twenty-Two.

|s| Victoria A. Fabella  
Victoria A. Fabella, Clerk  
Ulster County Legislature

Submitted to the County Executive this  
18<sup>th</sup> Day of November 2022.

|s| Victoria A. Fabella  
Victoria A. Fabella, Clerk  
Ulster County Legislature

Approved by the Acting County Executive this  
22<sup>nd</sup> Day of November 2022.

|s| Johanna Contreras  
Johanna Contreras, Acting County Executive