

Designating The Ulster County Department Of Tourism As The Official Tourism Promotion Agency Of Ulster County – Department Of Tourism

Referred to: The Economic Development, Planning, Education, Employment, Arts and Agriculture Committee (Chairwoman Sperry and Legislators Clinton, Corcoran, Hewitt, Litts, Stewart and Walls), and The Ways and Means Committee (Chairman Gavaris and Legislators Collins, Hansut, Kovacs, Nolan, and Roberts)

Chairwoman of the Economic Development, Planning, Education, Employment, Arts and Agriculture Committee, Megan Sperry, and Deputy Chair Herbert Litts, III offer the following:

WHEREAS, this resolution has been submitted at the request of the County Executive on behalf of the Department of Tourism; and

WHEREAS, the New York State Legislature has appropriated funds to be available to tourism promotion agencies in New York State for advertising and promoting tourism; and

WHEREAS, designation as the official tourism promotion agency of Ulster County will allow the Department of Tourism to apply for and receive matching funds on behalf of the County for five (5) calendar years: 2025-2029; now, therefore, be it

RESOLVED, that the Ulster County Legislature hereby designates the Ulster County Department of Tourism as the official tourism promotion agency for Ulster County, thereby making it eligible to apply for and accept matching tourism promotion funds on behalf of Ulster County during calendar years 2025, 2026, 2027, 2028, and 2029, and to represent Ulster County for the promotion of Tourism,

and move its adoption.

ADOPTED BY THE FOLLOWING VOTE:

AYES: NOES:

Passed Committee: Economic Development, Planning, Education, Employment, Arts and Agriculture on _____.

Passed Committee: Ways and Means on _____.

FINANCIAL IMPACT: \$70,000.00 - ESTIMATED STATE FUNDING PER YEAR