Resolution No. 47 February 18, 2025

Approving The Execution Of A Contract For \$248,275.00 Entered Into By The County – Medium Giant Company, Inc. D/B/A Medium Giant – Department Of Tourism

Referred to: The Economic Development, Planning, Education, Employment, Arts and Agriculture Committee (Chairwoman Sperry and Legislators Clinton, Corcoran, Hewitt, Litts, Stewart and Walls), and The Ways and Means Committee (Chairman Gavaris and Legislators Collins, Hansut, Kovacs, Nolan, Roberts, and Uchitelle)

Chairwoman of the Economic Development, Planning, Education, Employment, Arts and Agriculture Committee, Megan Sperry, and Deputy Chair Herbert Litts, III offer the following:

WHEREAS, pursuant to Section C-11(O) of the Ulster County Charter and Section A2-5(15) of the Administrative Code, the Ulster County Legislature shall have the power to approve the execution of certain contracts and amendments in the amount of \$50,000.00 or in excess of \$50,000.00 entered into by the County; and

WHEREAS, a contract for execution by the County with Medium Giant Company, Inc. D/B/A Medium Giant has been submitted for approval by the Ulster County Legislature, which is described below:

| 2024-577 - marketing and advertising services to promote Ulster | 100% State | Professional | 7/1/24 - 9/30/25 | \$248,275.00 |
|---|------------|--------------|------------------|--------------|
| County as an accessible destination to potential visitors - grant | | Services | | |
| funding from New York State Empire State Development dedicated to | | | | |
| a marketing and promotion campaign for tourism and recreation | | | | |
| opportunities for persons with disabilities | | | | |

WHEREAS, said contract has been reviewed by Contract Management, County Attorney's Office, the Director of Purchasing, and the County Executive; now, therefore, be it

RESOLVED, the Ulster County Legislature has examined the contract, and hereby approves the contract in the form as filed with the Clerk of the Ulster County Legislature or as modified with the approval of the County Attorney and Legislative Counsel,

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| | AYES: | NOES: |
|--|----------------------|-------------------------------|
| Passed Committee: Economic Dand Agriculture on | evelopment, Planning | , Education, Employment, Arts |
| Passed Committee: Ways and M | eans on | |

FINANCIAL IMPACT: \$248,275.00 – 2025 APPROPRIATIONS