

**Pledging Matching Funds For The “I Love New York” Tourism Promotion – Department of Tourism**

Referred to: The Economic Development, Tourism, Housing, Planning and Transit Committee (Chairman James Maloney and Legislators Archer, Delaune, Litts, Maio, Rodriguez, and Woltman), and The Ways and Means Committee (Chairman Gerentine and Legislators Archer, Bartels, Lopez, Maio, James Maloney, Joseph Maloney, and Petit)

Chairman of the Economic Development, Tourism, Housing, Planning, and Transit Committee, James F. Maloney, and Deputy Chair Hector Rodriguez offer the following:

WHEREAS, this resolution has been submitted by the County Executive on behalf of the Department of Tourism; and

WHEREAS, the “I Love New York” Matching Funds Local Assistance Program (the “Program”) has been designated by New York State for fiscal year 2019; and

WHEREAS, for the past twenty (20) years, the Ulster County Department of Tourism has participated in the Program, which is administered by the Division of Tourism of the New York State Department of Economic Development; and

WHEREAS, the Program requires the County to match funds received from New York State; and

WHEREAS, the Department of Tourism anticipates applying for between \$30,000.00 and \$135,250.00 in matching funds; and

WHEREAS, the Program allows for additional advertising which is vital to the continuing growth of tourism in Ulster County; now, therefore, be it

RESOLVED, that Ulster County hereby pledges to match funds received from the Program during New York State fiscal year 2019 in an amount no more than \$135,250.00 and no less than \$30,000.00; and, be it further

RESOLVED, that Ulster County hereby reserves the right to accept or not accept funds from the Program,

and move its adoption.

**Resolution No. 397      October 16, 2018**

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Promotion – Department of Tourism**

ADOPTED BY THE FOLLOWING VOTE:

AYES:    22                      NOES:    0  
(Absent: Legislator Roberts)

Passed Committee: Economic Development, Tourism, Housing, Planning and Transit  
on October 3, 2018

Passed Committee: Ways and Means on October 9, 2018

**FINANCIAL IMPACT:**

**\$70,709.00 – ANTICIPATED 2019 APPROPRIATION DOLLARS**

STATE OF NEW YORK

ss:

COUNTY OF ULSTER

I, the undersigned Clerk of the Legislature of the County of Ulster, hereby certify that the foregoing resolution is the original resolution adopted by the Ulster County Legislature on the 16<sup>th</sup> Day of October in the year Two Thousand and Eighteen, and said resolution shall remain on file in the office of said clerk.

IN WITNESS WHEREOF, I have hereunto set my hand and seal of the County of Ulster this 17<sup>th</sup> Day of October in the year Two Thousand and Eighteen.

|s| Victoria A. Fabella  
Victoria A. Fabella, Clerk  
Ulster County Legislature

Submitted to the County Executive this  
17<sup>th</sup> Day of October, 2018.

Approved by the County Executive this  
23<sup>rd</sup> Day of October, 2018.

|s| Victoria A. Fabella  
Victoria A. Fabella, Clerk  
Ulster County Legislature

|s| Michael P. Hein  
Michael P. Hein, County Executive