

**Approving The Reallocation Of Funds Within The Ellenville Million Program –Department Of Planning**

Referred to: The Economic Development, Tourism, Housing, Planning and Transit Committee (Chairman Maloney and Legislators Berky, Delaune, Lapp, Litts, Maio and Rodriguez), and The Ways and Means Committee (Chairman Gerentine and Legislators Allen, Bartels, Belfiglio, Briggs, Maio, and Maloney)

Chairman of the Economic Development, Tourism, Housing, Planning, and Transit Committee, James F. Maloney, and Deputy Chairman Hector Rodriguez offer the following:

WHEREAS, this resolution has been submitted by the County Executive on behalf of the Department of Planning; and

WHEREAS, in the 2015 State of the County Address, County Executive Michael P. Hein announced the formation of the Ellenville Million Committee and dedicated one million dollars (\$1,000,000) in County funding to support projects recommended by the Committee; and

WHEREAS, after seeking public input and carefully considering the options for investing one million dollars to improve economic conditions of the Ellenville/Wawarsing area, the Ellenville Million Committee prepared its findings and recommendations consistent with its charge and presented them to the County Executive for consideration; and

WHEREAS, the Ellenville Million Committee's recommendations identified the following sub-program areas or components and the funding amounts described below:

a)      Water and Sewer Infrastructure Improvements: \$150,000 will be utilized to help defray the costs of the needed water and sewer infrastructure improvements that will allow the shard services between the Village and Town;

b)      Economic Development Fund: \$175,000 will be used to establish a "soft landing" fund for developers and new business enterprises within the Village and Town to apply for assistance in defraying engineering costs and other necessary costs associated with potential new development;

c)      Tourism and Marketing Campaign: \$100,000 will be used for tourism promotion including year-round outdoor activities, historic sites, Shadowland Theatre and Ellenville's walkable downtown;

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d)      Improvements to Outdoor Recreational Opportunities: \$150,000 will be used for the expansion of outdoor recreational opportunities such as rail trails, town and village parks including pavilions, expanded parking, trail connections and bathrooms;

e)      Historic Preservation Projects at the Shadowland Theater in the Village of Ellenville: \$75,000 will be provided to the Shadowland Theatre for its planned renovations and to be used to leverage other available grants;

f)      Capital Preservation and Improvement Projects at the Hunt Memorial Building in the Village of Ellenville: \$100,000 will be provided for use by the Hunt Memorial Preservation Committee to assist in the complete restoration of the Hunt Memorial Building and the establishment of a tourism center;

g)      Main Street Improvement Project: \$25,000 will be utilized for Main Street improvements and beautification projects in the downtown historic district to emphasize assets and complement the surrounding natural beauty and vistas;

h)      Project Management, Grant Writing and/or Similar Services: \$75,000 will be used for project management including allocations oversight, grant writing, liaison for public relations and marketing efforts and festivals/events; and

i)      Improve Access to High Speed Broadband Project: \$150,000 will be directed to the provision of high speed internet such as high speed fiber within the US Rt. 209 corridor, critical public entities and businesses, schools, hospital, library, and other relevant sites; and

WHEREAS, the Ulster County Economic Development Alliance (UCEDA), a local development corporation under Section 1411 of the Not-For-Profit Corporation Law of the State of New York, entered into a contract with the County in September 2015 to effectuate the implementation of the Ellenville Million Program through projects consistent with the allocations above; and

WHEREAS, to date, approximately \$467,000 of the original allocation has been expended within the above components, resulting in tangible improvements in Ellenville and Wawarsing, including renovations at the Hunt Memorial Building, Shadowland Theatre and at three commercial facades on Canal and Center Streets, improvements to the Smiley Carriage Road Trailhead in Berme Road Park, extension of the Town's O&W Rail Trail through the NYS DOCCS property, new tourism marketing and promotional materials, a study of the feasibility of interconnecting the

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Town and Village water and sewer systems, and the development of two grant applications, including a successful application to the Hudson River Valley Greenway; and

WHEREAS, with nearly two years' experience in administering the Ellenville Million Program and building on the successes of the program to date, UCEDA, in consultation with the Ellenville Million communities, has recommended revisions to the existing component descriptions and funding allocations as set forth below; and

WHEREAS, prior approval from the Ulster County Legislature is required before any funds may be reallocated from the original components of the Ellenville Million Program; now, therefore be it

RESOLVED, that the Ulster County Legislature hereby approves the following adjustments to the original descriptions and allocations for the Ellenville Million Program:

a) Water and Sewer Infrastructure Improvements: The original allocation of \$150,000 is reduced to \$45,000. This component will support sewer and water infrastructure improvements in the Village of Ellenville and the Town of Wawarsing so that additional water and sewer capacity will be available to businesses seeking to locate in Ellenville and Wawarsing. Projects may include engineering and environmental services, rate studies, and the development of an Intermunicipal Agreement, and/or may be used to leverage funds from other federal or state sources.

b) Economic Development Fund: The original allocation of \$175,000 is reduced to \$125,000. This component is renamed as the "Jump Start" Fund. This component shall be used to provide grants for developers and new business enterprises within the Village of Ellenville and the Town of Wawarsing, including awards offered to promising new business ventures identified through a business plan competition. UCEDA shall create this fund and establish and maintain rules for its use, which shall include but not be limited to the requirement that new jobs shall be created in the Village of Ellenville and/or the Town of Wawarsing. "Clawback" provisions shall be included in the fund's rules, to ensure that all requirements of the fund are complied with.

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c) Tourism and Marketing Campaign: The original allocation of \$100,000 is increased to \$151,500. This component shall be used to assist the Village of Ellenville and the Town of Wawarsing's businesses to conduct joint efforts to promote area recreational opportunities, special events, historic sites, and other tourism-related attractions.

d) Improvements to Outdoor Recreational Opportunities: The original allocation of \$150,000 is increased to \$174,600. This component will seek to improve and expand outdoor recreational opportunities such as rail trails and parks in the Village of Ellenville and the Town of Wawarsing.

e) Historic Preservation Projects at the Shadowland Theater in the Village of Ellenville: The original allocation of \$75,000 remains unchanged. This component will support necessary repairs and maintenance at the historic Shadowland Theater in the Village of Ellenville.

f) Capital Preservation and Improvement Projects at the Hunt Memorial Building in the Village of Ellenville: The original allocation of \$100,000 remains unchanged. This component will support capital preservation and improvement projects to restore the Hunt Memorial Building in the Village of Ellenville, in order to develop a centrally located community, tourism and cultural center.

g) Main Street Improvement Project: The original allocation of \$25,000 is increased to \$50,000. This component will support improvement projects for the historic downtown district. These projects may include, but will not be limited to, new street lighting and façade upgrades.

h) Project Management, Grant Writing and/or Similar Services: The original allocation is reduced to \$48,900. This component will be used to provide project management, grant writing and/or similar services as needed to leverage additional support for economic development projects.

i) Improve Access to High Speed Broadband Project: The original allocation of \$150,000 is reduced to \$75,000. This component will support improvements to the availability of high speed internet access in the Village of Ellenville and the Town of Wawarsing.

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j) Vocational Training and Workforce Transportation: Drawing from reductions in allocations for other components, this new component is allocated \$50,000. Consistent with the original goals of the Ellenville Million Program, this new component will be used to provide training to prepare residents of Ellenville and/or Wawarsing for re-entry to the workforce and/or to provide limited transportation services for residents of Ellenville and/or Wawarsing to their place of work, where such assistance will help residents to secure a job.

k) Grant Matching and Grant Writing Assistance: Drawing from reductions in allocations for other components, this new component is allocated \$105,000. Consistent with the original goals of the Ellenville Million Program, this new component will be used to provide assistance with identifying grant opportunities, preparing grant applications, and meeting local cash match requirements of grants awarded to businesses, nonprofits and units of local government located in Ellenville and/or Wawarsing,

and move its adoption.

ADOPTED BY THE FOLLOWING VOTE:

AYES: 21                      NOES: 0  
(Absent: Legislators Delaune and Maloney)

Passed Committee: Economic Development, Tourism, Housing, Planning and Transit on July 12, 2017

Passed Committee: Ways and Means on July 18, 2017

FINANCIAL IMPACT:  
NO ADDITIONAL COUNTY ALLOCATION

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STATE OF NEW YORK

ss:

COUNTY OF ULSTER

I, the undersigned Clerk of the Legislature of the County of Ulster, hereby certify that the foregoing resolution is the original resolution adopted by the Ulster County Legislature on the 18<sup>th</sup> Day of July in the year Two Thousand and Seventeen, and said resolution shall remain on file in the office of said clerk.

IN WITNESS WHEREOF, I have hereunto set my hand and seal of the County of Ulster this 19<sup>th</sup> Day of July in the year Two Thousand and Seventeen.

|s| Victoria A. Fabella  
Victoria A. Fabella, Clerk  
Ulster County Legislature

Submitted to the County Executive this  
19<sup>th</sup> Day of July, 2017.

|s| Victoria A. Fabella  
Victoria A. Fabella, Clerk  
Ulster County Legislature

Approved by the County Executive this  
20<sup>th</sup> Day of July, 2017.

|s| Michael P. Hein  
Michael P. Hein, County Executive