

Approving The Execution Of A Contract Amendment In Excess Of \$50,000.00 Entered Into By The County – Focus Media, Inc. – Department Of Tourism

Majority Leader Gregorius and Minority Leader Ronk offer the following:

WHEREAS, pursuant to Section C-11(O) of the Ulster County Charter and Section A2-5(15) of the Administrative Code, the Ulster County Legislature shall have the power to approve the execution of certain contracts and amendments in the amount of \$50,000.00 or in excess of \$50,000.00 entered into by the County; and

WHEREAS, a contract amendment for execution by the County with Focus Media, Inc. has been submitted for approval by the Ulster County Legislature, which is described below:

| | | | | | | |
|---------|-------------------|--|-------------|--------------|-------------------|--------------|
| Tourism | Focus Media, Inc. | 2015-0000215 - Agreement for the development of a comprehensive marketing plan for Ulster County, to include but not be limited to, establishment and growth of Ulster County as a brand, development of an advertising plan, creation of collateral and continuation of current marketing vehicles to bring growth of tourism into Ulster County. | 100% County | RFP: 2014-26 | 1/1/15 - 12/31/15 | \$313,852.00 |
|---------|-------------------|--|-------------|--------------|-------------------|--------------|

; and

WHEREAS, said contract amendment has been reviewed by the Contract Manager, County Attorney’s Office, Director of Purchasing, Comptroller and the County Executive; now, therefore, be it

RESOLVED, the Ulster County Legislature has examined the contract amendment, and hereby approves the amendment in the form as filed with the Clerk of the Ulster County Legislature or as modified with the approval of the County Attorney and Legislative Counsel,

and move its adoption.

ADOPTED BY THE FOLLOWING VOTE:

AYES: 21 NOES: 1
(Noes: Legislator Archer)
(Absent: Legislator Gerentine)

Passed Committee: Committee of the Whole on January 7, 2015

FINANCIAL IMPACT:
\$313,852.00- 2015 APPROPRIATION DOLLARS

Resolution No. 21 January 7, 2015

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STATE OF NEW YORK

ss:

COUNTY OF ULSTER

I, the undersigned Clerk of the Legislature of the County of Ulster, hereby certify that the foregoing resolution is the original resolution adopted by the Ulster County Legislature on the 7th Day of January in the year Two Thousand and Fifteen, and said resolution shall remain on file in the office of said clerk.

IN WITNESS WHEREOF, I have hereunto set my hand and seal of the County of Ulster this 9th Day of January in the year Two Thousand and Fifteen.

|s| Victoria A. Fabella
Victoria A. Fabella, Clerk
Ulster County Legislature

Submitted to the County Executive this
12th Day of January, 2015.

|s| Victoria A. Fabella
Victoria A. Fabella, Clerk
Ulster County Legislature

Approved by the County Executive this
16th Day of January, 2015.

|s| Michael P. Hein
Michael P. Hein, County Executive